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MEDIA RELEASE

For Immediate Release

Caorda Web Solutions guides Canadian Olympic School Program to record growth

VICTORIA, British Columbia – February 23, 2010 – Caorda Web Solutions, one of Victoria's leading web design and development companies, is pleased to announce the success of the Canadian Olympic School Program with 355% growth in web site visitors and 244% growth in membership in the lead up to the Vancouver 2010 Winter Olympic Games.

Caorda Web Solutions worked closely with the Canadian Olympic Committee to design and develop a compelling web site to showcase the Olympic School Program with free lesson plans, polls, contests and other interactive components. With the excitement of the Olympic Games building over the past few months, students and teachers flocked to the web site in January. Membership increased from 18,000 individuals to over 62,000 in January alone. The Canadian Olympic School Program was also recognized with the Coca-Cola Live Positively Award, for impacting local Canadian communities. "Caorda is proud to have helped the COC communicate its values of fairness, excellence, leadership, respect, physical activity and sustainability to students across Canada", says Caorda president, Paul Johnston.

The Canadian Olympic School Program presented by RBC has been providing teachers with Olympic themed resources since 1988. The Olympic School program is the Canadian Olympic Committee's primary education program and aims to reach all students between grades 2-12.

About Caorda Web Solutions

Headquartered in Victoria, British Columbia since 2003, Caorda is an innovative and experienced company providing creative web design, software development and web hosting solutions. Caorda helps small and medium-sized businesses achieve their marketing goals by providing complete solutions, which utilize a suite of tools including Caorda Content (CMS) and Caorda e-Commerce. As a Microsoft Certified Partner, Caorda delivers high quality products and services to its clients and partners. Caorda provides solutions for a wide variety of clients throughout North America, including the Royal BC Museum, Central 1 Credit Union, Canadian Olympic Committee and the BC Lions Society. Caorda was selected as a 2009 VIATeC Online Strategy of the Year finalist. For further details, please visit us at:

www.caorda.com

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