

design • development • hosting

108-3550 Saanich Rd Victoria BC V8X 1X2
www.caorda.com info@caorda.com
250.598.6772 1.877.922.6732



MEDIA RELEASE

For Immediate Release

Caorda Web Solutions rolls out the red carpet for the new Cinecenta Website

VICTORIA, British Columbia – November 17, 2009 – Caorda Web Solutions, one of Victoria's leading web services companies, is pleased to announce the launch of the new Cinecenta.com web site.

Caorda's web development team and graphic designer Joey MacDonald combined the best of both worlds by creating a spectacular new website that is visually pleasing and highly functional at the same time. Joey MacDonald, approached Caorda with a daring design that required complex website development. The high-tech calendar feature is a quantum leap compared to the outdated table structure Cinecenta had for the past decade. The individual movie pages are alluring, by providing a wealth of information about the movie and by capturing the essence of it. The site required a strong back-end interface which allows for convenient organization of files.

"Trying to take the rich dynamic visual look and translate it to a user friendly website was a fun challenge" says Lance Hesketh, lead developer and partner at Caorda Web Solutions.

Joey MacDonald, Cinecenta.com graphic designer says "Caorda has been enormous in putting the necessary work in for this project. I'm sure there were points when what we asked of them & the technical requirements needed wouldn't have been as possible or safe in any other hands. We were very happy to have their formidable abilities behind this & the result works better than we had hoped."

Applauding is appropriate because the results are in. Since the launch of the web site the popularity and number of visitors to the site skyrocketed and so, this story has a happy ending.

About Caorda Web Solutions

Headquartered in Victoria, British Columbia since 2003, Caorda is a talented and emerging company providing website design, application and database development and hosting solutions. Caorda helps small and medium size businesses achieve their internet goals by providing complete solutions, which utilize a suite of tools including Caorda Content, Caorda e-Commerce, Caorda Analytics and Caorda Documents. As a Microsoft Certified Partner, Caorda delivers high quality products and services to its clients and partners. Caorda provides solutions for a wide variety of clients throughout North America, including the Royal BC Museum, Central 1 Credit Union and the BC Lions Society.

Media Contact:

Lorne Neil
Director of Sales & Marketing
lneil@caorda.com
250.598.6772